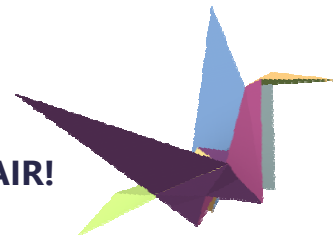


FINDING THE BEST PEOPLE FOR THE JOB? COME & JOIN FLANDERS' LARGEST VIRTUAL JOB FAIR!



Dear Madam
Dear Sir

The **18th edition** of the Afstudeerbeurs, which is organised by Ghent University Association, will be a **three-day online event**, running **from Monday 29 March through to Wednesday 31 March 2021**. Former physical editions hosted more than 200 companies and welcomed over 5,000 enthusiastic job seekers.

Ghent University Association with its four member institutions - Ghent University, University College Ghent, Artevelde University College Ghent and University College West Flanders - has approximately 60,000 students. *Ca.* 20,000 final-year students and young researchers (PhD candidates and postdoctoral fellows) will receive a personal invitation to join the online **Afstudeerbeurs**.

The **goal** of the Afstudeerbeurs is to help final-year students and young researchers find their way to the job market and make it easier for employers to network with high potentials.

Companies and organisations that wish to search and recruit broadly (bachelors, masters and PhD candidates and postdocs) can do so at the **GENERAL JOB MARKET**.

For the third time a **TECH LANE GHENT SCIENCE PARK CORNER** will be set up. The Tech Lane Corner will be combined with the **NORTH SEA PORT CORNER**. Both corners target enthusiastic BAs, MAs and young researchers (PhD candidates and postdocs) who wish to build a career in the challenging port or high-tech sectors.

The **JOB MARKET FOR YOUNG RESEARCHERS** will go virtual for the second time in March 2021. It will be **organised by the 5 Flemish universities** (UGent, KU Leuven, VUB, UAntwerpen and UHasselt). They happily welcome companies and organisations that wish to exclusively target PhDs and postdocs who are ready to join the external labour market.

This online edition of the *Afstudeerbeurs* will focus strongly on **networking** in order to bring about **qualitative interaction** between the different stakeholders.

International career opportunities can be announced free of charge in the virtual booths of the companies.

When registering, please indicate carefully which target group(s) you wish to address. It is possible to participate in the various parts of the Afstudeerbeurs at no additional cost.

I cordially invite you to participate in the online Afstudeerbeurs. Occupying a virtual booth, you will have direct access to thousands of job seekers. You can register online as of 5 October 2020 (13:00 hrs) through <https://afstudeerbeurs.gent/en/companies>.

I look forward to seeing you at the **Afstudeerbeurs**!

Best regards

Rudy Van Renterghem

Director Ghent University Association

29 - 30 & 31 March
AFSTUDEERBEURS 2021

Target group and promotion

20,000 young professionals

Ghent University Association, with campuses in East and West Flanders, offers more than 200 degree courses, at bachelor's as well as master's level, and more than 160 permanent training programmes. Ghent University Association also boasts a pool of over 5,000 young researchers (PhD candidates and postdoctoral fellows). Looking for talented employees? You will certainly find them within Ghent University Association.

Announcement

Several personalised mailings will be sent to invite *ca.* 20,000 final-year students, PhDs and postdocs, and alumni to the **Afstudeerbeurs**. All communication channels on all of our campuses will be used to promote the **Afstudeerbeurs**: websites, internal broadcasting networks, student press, posters, flyers, etc.

As we want to continue **increasing our reach** and bring to the Afstudeerbeurs not only Ghent University Association students and researchers, but job seekers from all over Flanders, the 2021 edition of the Afstudeerbeurs will be advertised beyond Ghent with a strong public transport campaign as well as extended flyer and poster distribution in all major cities in Flanders.

In 2021 we will again invite our **alumni** to the Afstudeerbeurs, thus offering companies a mix of final-year students and young researchers as well as job seekers with work experience.

Website

The website <https://afstudeerbeurs.gent/nl> is the fair's primary source of information. Visitors use it to register and prepare for the fair.

Subsequent to your registration you will receive a login which you can use to upload your company details, link URLs to your company name and describe the target group you wish to reach at the fair. Your company profile will remain online for an entire year.

Afstudeerbeurs

Tentative programme

29 March (not relevant to companies & organisation)

Education & Further Studies Fair
Related info sessions & workshops

30 March

General Job Market / Tech Lane Ghent Science Park Corner / North Sea Port Corner
Related info sessions & workshops
CV analysis for bachelor / master

31 March

Interuniversity Job Market For Young Researchers
Related info sessions & workshops
CV analysis & career coaching for PhD / postdoc

29 - 30 & 31 March

AFSTUDEERBEURS 2021

The Afstudeerbeurs offers:

- 1 A **general job market** with companies that recruit broadly (bachelors, masters and PhD candidates and postdoctoral fellows).
- 2 A **Tech Lane Ghent Science Park Corner** for companies located in the high-tech science park in Ghent that wish to attract enthusiastic BAs, MAs and PhD candidates and postdoctoral fellows.
- 3 A **North Sea Port Corner** for companies located in the multimodal cross-border North Sea Port. North Sea Port, which is the result of a recent merger between the Dutch Zeeland Seaports (Vlissingen and Terneuzen) and the Flemish/Belgian Port of Ghent, will similarly attract BAs, MAs and PhD candidates and postdoctoral fellows.
- 4 An **interuniversity Job Market for Young Researchers**, organised by the 5 Flemish universities, with companies that exclusively focus on PhD candidates, PhDs and postdoctoral fellows
- 5 An **Education and Further Studies Fair** which provides a clear overview of all undergraduate, postgraduate and other further study options within Ghent University Association.
- 6 **Information sessions, workshops and CV analysis** for BAs and MAs on the one hand, and for PhDs and postdocs on the other hand.

It is possible to simultaneously take part in different parts at no additional costs.

Virtual location

The Afstudeerbeurs will be organised on the HOPIN platform: <https://hopin.to/>. Access to the HOPIN platform will be possible only at a later stage. We will keep all registered companies informed as more information becomes available.

Participation

Terms and conditions

Check the different registration options on the website. Should you have any further questions, please contact Valérie Ingelrelst (T. 09 264 82 24 or e-mail valerie.ingelrelst@AUGent.be)

Registration

Registration is open **until 20 March 2021**. Please register online through <https://afstudeerbeurs.gent/en/companies>

After registration you will receive a login. With this login you will be able to include URLs, enter a brief description of your business activity, identify the target groups you would like to reach. With the login you can also choose a colour that will make your company recognisable to visitors.

Should you wish to focus exclusively on PhD candidates and postdoctoral researchers and/or on international profiles, please provide a description of your business activity, as well as any other documents you want to make available, in **English**

Additional information

The website allows for visitors to compile a programme (listing online sessions of their interest and appointments for CV analysis and / or career coaching) as well as put together a selection of companies and organisations (with information) they would like to visit in the online fair, and download it as a PDF.

Companies that registered last year can log in with last year's data or reset the password using the email address they registered with last year. Previously registered companies can, if needed, also register anew.

An invoice will be sent early in 2021.

CV analysis

It is possible to offer CV analysis to job seekers visiting the fair. You can open online time slots in which to meet students and PhDs and postdocs individually, and give them feedback on their CVs. CV analysis for BAs and MAs on the one hand, and for PhDs and postdocs on the other hand is organised separately.

You can also offer CV analysis without occupying an online booth in the *Afstudeerbeurs*.

For the terms and conditions of CV analysis for bachelor and master students, please contact Karel De Middeleir (karel.demiddeleir@UGent.be; tel. +32 (0)9 331 00 43).

For more information about CV analysis for PhDs and postdocs, please contact Katrien Daemen-de Gelder (katrien.degelder@UGent.be; tel. +32(0)9 264 36 36).

Partnership

DIAMOND – lead sponsor - € 1.000

This options offers 5 participating companies extra visibility:

- a virtual booth on the online platform & a company page on the *Afstudeerbeurs* website
- possibility of live (video & text) chat
- possibility to download / exchange CVs & contact information of all visitors who have given permission to do so during and after the fair
- during the online event, you will be able to immediately see who is interested in your company or organisation. After the event, access to the statistics of the virtual booth will be offered.
- possibility to upload a video, link to vacancies, images and documents in the virtual virtual booth
- company logo & link to your own company page on the homepage of the *Afstudeerbeurs* website
- inclusion of logo, short description & link of your choice on the main partners page
- inclusion of logo & link in direct mailings to all final-year students, young researchers and alumni (+/- 20,000 email addresses)
- inclusion of logo on all flyers & posters (distribution in all major Flemish student cities), the downloadable wish list for visitors & in the online exhibition brochure
- possibility to distribute vacancies
- visibility in the Aftermovie
- free use of the Jobat job tool that is integrated in the *Afstudeerbeurs* website
- brief presentation of the company or organisation in the online fair brochure

Further questions?

General information, partnerships & North Sea Port Corner

Valérie Ingelrelst

T 09 264 82 24

valerie.ingelrelst@AUGent.be

Further studies & cv-analysis bachelor/master

Karel De Middeleir

T 09 331 00 43

karel.demiddeleir@UGent.be

Job Market For Young Researchers & Tech Lane Ghent Science Park Corner

cv-analysis & career coaching PhD/postdoc

Katrien Daemen-de Gelder

T 09 264 36 36

katrien.degelder@UGent.be

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AFSTUDEERBEURS 2021