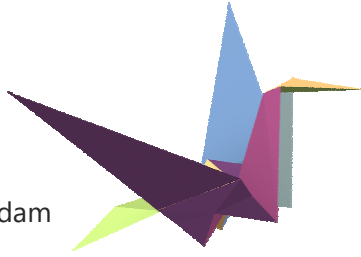


AFSTUDEERBEURS

31 MARCH 2020



**FINDING THE BEST PEOPLE FOR THE JOB?
COME & JOIN FLANDERS' LARGEST JOB FAIR!**

Dear Madam
Dear Sir

On **31 March 2020** Ghent University Association organises the 17th edition of the **Afstudeerbeurs** at the International Convention Centre (ICC) in Ghent. Former editions, in which more than 200 companies participated, were visited by more than 5,000 enthusiastic jobseekers.

Ghent University Association with its four member institutions - Ghent University, University College Ghent, Artevelde University College Ghent and University College West Flanders - has approximately 60,000 students. *Ca.* 20,000 final-year students and young researchers (doctoral candidates and postdoctoral fellows) will receive a personal invitation to visit the **Afstudeerbeurs**.

The **purpose** of the Afstudeerbeurs is to help final-year students and young researchers find a (first) job and make it easier for employers to network with high potentials. Additionally, job seekers receive ample information about diverse career and further study options available to them.

Companies and organisations that wish to search and recruit broadly (bachelors, masters and young researchers) can do so at the **GENERAL CAREER FAIR** on the ground floor of the convention centre.

For the second time a **TECH LANE GHENT SCIENCE PARK CORNER** will be set up. The Tech Lane Corner will be combined with the new **NORTH SEA PORT CORNER**. Both corners target enthusiastic BAs, MAs and young researchers (PhD candidates and postdocs) who wish to build a career in the challenging port and / or high-tech sectors, and will be organised on the first floor of the ICC.

On the second floor an exclusive **JOB MARKET FOR YOUNG RESEARCHERS** will give interested companies an unique opportunity to network with PhD candidates and postdoctoral fellows, introduce them to their businesses and offer CV analysis.

International career opportunities will be announced free of charge in the booths of the companies.

When registering, please indicate carefully which target group(s) you wish to address.

I cordially invite you to participate in the **Afstudeerbeurs**. Occupying a booth, you will have direct access to thousands of job seekers. As further explained in the guidelines, the registration fee is kept intentionally low.

In order to guarantee visitors access to a wide range of employment sectors, we introduced **quota** for the various sectors represented at the Afstudeerbeurs. This novel approach has an impact first and foremost on the red sector (IT and Engineering). IT and Engineering companies should therefore not postpone registration. Once the quota have been reached, it will no longer be possible to register for participation in the Afstudeerbeurs.

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You can register online as of **2 September 2019** through afstudeerbeurs.gent/en/companies/register.

Registrations will be closed as of 5 March 2020. Applications are dealt with on a 'first come, first served' basis. Register as soon as possible as the number of booths is limited.

I look forward to seeing you at the **Afstudeerbeurs!**

Best regards

Rudy Van Renterghem
Director Ghent University Association

Target group and promotion

20,000 young professionals

Ghent University Association, with campuses in East and West Flanders, offers more than 200 degree courses, at bachelor's as well as master's level, and more than 160 permanent training programmes. Ghent University Association also boasts a pool of over 5,000 young researchers (PhD candidates and postdoctoral fellows). Looking for talented employees? You will certainly find them within Ghent University Association.

Announcement

Several personalised mailings will be sent to invite *ca.* 20,000 final-year students, young researchers and alumni to the **Afstudeerbeurs**. All communication channels on all of our campuses will be used to promote the **Afstudeerbeurs**: websites, internal broadcasting networks, student press, posters, flyers, etc.

As we want to continue **increasing our reach** and bring to the Afstudeerbeurs not only Ghent University Association students and researchers, but job seekers from all over Flanders, the 2020 edition of the Afstudeerbeurs will be advertised beyond Ghent with a strong public transport campaign as well as extended flyer and poster distribution in all major cities in Flanders.

In 2020 we will again invite our alumni to the Afstudeerbeurs, thus offering companies a mix of final-year students and young researchers as well as job seekers with work experience.

Website

The website afstudeerbeurs.gent is the fair's primary source of information. Students use it to register and prepare for the fair. Subsequent to your registration you will receive a login which you can use to upload your company details, link URLs to your company name and describe the target group you wish to reach at the fair. Your company profile will remain online for an entire year.

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Afstudeerbeurs

Programme

30 March

15:00 – 20:00 setting up the exhibition stands

31 March

08:00 – 11:00 setting up the exhibition stands
ATTENTION! It will not be possible to park or unload materials at the ICC building after 11:00 – we kindly urge everyone to respect this schedule.

12:00 – 18:00 the **Afstudeerbeurs** is open to the public
► sandwiches are available throughout the afternoon

18:00 end of the fair & closing drink for company representatives

The Afstudeerbeurs offers:

- 1 A **general job market** with companies that recruit broadly (bachelors, masters and PhD candidates and postdoctoral fellows) on the ground floor.
- 2 A **Tech Lane Ghent Science Park Corner** on the first floor for companies located in the high-tech science park in Ghent that wish to attract enthusiastic BA's, MA's and young researchers (PhD candidates and postdoctoral fellows).
- 3 A **North Sea Port Corner** on the first floor for companies located in the multimodal cross-border North Sea Port. North Sea Port, which is the result of a recent merger between the Dutch Zeeland Seaports (Vlissingen and Terneuzen) and the Flemish/Belgian Port of Ghent, will similarly attract BA's, MA's and young researchers (PhD candidates and postdoctoral fellows).
- 4 A **Job Market for Young Researchers** with companies that exclusively focus on young researchers (doctoral candidates, PhDs and postdoctoral fellows) on the second floor.
- 5 An **education and further studies fair** which provides a clear overview of all undergraduate, postgraduate and other further study options within Ghent University Association.
- 6 **Information sessions, workshops and CV analysis** in the seminar halls on the first and second floors.

Location

The International Convention Centre (ICC - Citadelpark Ghent) is located centrally in Ghent and easy to reach (www.icc-gent.com).

Participation

Terms and conditions

We are introducing slightly adapted packages for registration. Please check the information here: <https://afstudeerbeurs.gent/en/options-for-participation-2020>

It's no longer possible to take up more than 2 joined booths. If the size of your company stand exceeds the standard measurements of the booth(s) you wish to take up, please contact Valérie Ingelrelst before 21/12/2019

(T 09/264.82.24 or email Valerie.Ingelrelst@AUGent.be)

For all technical matters, please contact Antoine De Henau (T 0486 45 49 34 or email afstudeerbeurs@AUGent.be).

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Registration

Registration is open **until 5 March 2020** or until all available booths are occupied. Registrations are dealt with on a 'first come, first served' basis. Please register online at <https://afstudeerbeurs.gent/en/companies>

Additional information

- An online interactive map will show the location a company has been allocated at the fair. Clicking it, the company info will be displayed.
- Visitors will be able to put together their personal programme, selecting the companies they want to visit and the workshops they want to attend, and download it as PDF.
- Companies that registered last year can log in with last year's data, or reset the password with the e-mail address used for registration last year. Afterwards data can, if necessary, be altered. Companies that participated last year can of course also choose to register anew, similar to new companies, with a new set of data.

After registration you will receive a login. With this login you will be able to include URLs, enter a brief description of your business activity, identify the target groups you want to reach. With the login you can also choose a colour that will make your company recognisable to visitors and determine your position at the fair.

Should you wish to focus exclusively on PhD candidates and postdoctoral researchers and/or on international profiles, please provide a description of your business activity, as well as any other documents you want to make available, in English.

An invoice will be sent early in 2020.

CV analysis

It is possible to offer CV analysis to job seekers visiting the fair. You can reserve online time slots in which to meet students and young researchers individually and give them feedback on their CVs.

You can also offer CV analysis without occupying a booth at the Afstudeerbeurs.

For the current terms and conditions of CV analysis for bachelor and master students, please contact Karel De Middelreir (karel.demiddeleir@UGent.be; tel. +32 (0)9 331 00 43).

For more information about CV analysis for young researchers, please contact Katrien Daemen-de Gelder (katrien.degelder@UGent.be; tel. +32(0)9 264 36 36).

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Partnership

DIAMOND – lead sponsor - € 4.000

ROI:

- 2 or 3 booths (max.) at your preferred location at the general job market
- Company name and colour codes printed on the stand walls
- Advertising space on the Afstudeerbeurs website and in the fair brochure
- Inclusion of company logo in social media campaigns
- Inclusion of company logo on all job fair related printing
- Inclusion of company logo in direct mailings to ca. 20,000 final-year students, young researchers and alumni
- Free use of the online Jobat job tool to display vacancies
- Possibility to download CVs of students, young researchers and alumni who give their permission to do so
- Free WIFI connection and electricity
- Tables and chairs, if needed
- 5 parking spots (max) + free shuttle service
- € 100 catering tokens
- Additional free booth on the Job Market for Young Researchers, if desired

Should you wish to become a partner of the Afstudeerbeurs, there are several ways to do so – donating goodie bags for companies, t-shirts for the Afstudeerbeurs crew, lanyards or other incentives for students etc.

For general information about partnerships, please contact Valérie Ingelrelst (valerie.ingelrelst@UGent.be ; tel. +32 (0)9 264 82 24).

For more information about sponsoring by companies that wish to occupy a booth at the Job Market for Young Researchers, please contact Katrien Daemen-de Gelder (katrien.degelder@UGent.be; tel. +32 (0)9 264 36 36)

Inquiries

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Practical and Technical questions	Antoine De Henau (+32 (0)9 248 88 21) afstudeerbeurs@UGent.be	Ghent University
CV analysis BAs en MAs	Karel De Middelair (+32 (0)9 331 00 43) karel.demiddeleir@UGent.be	Ghent University

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**Job Market for
Young researchers
& Tech Lane Ghent
Science Park Corner
(and CV analysis for
young researchers)**

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