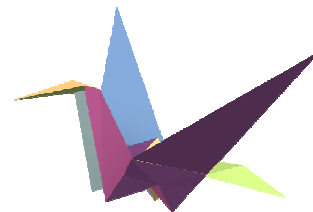


# AFSTUDEERBEURS 2018



## FINDING THE BEST PEOPLE FOR THE JOB? COME & JOIN THE AFSTUDEERBEURS, FLANDERS' LARGEST JOB FAIR!

On **27 March 2018** Ghent University Association organises the 15<sup>th</sup> edition of the **Afstudeerbeurs** at the International Convention Centre (ICC) in Ghent.

Former editions, in which more than 200 companies participated, were visited by more than 5,000 enthusiastic jobseekers.

In **Ghent University Association** four member institutions – Ghent University, University College Ghent, Artevelde University College Ghent and University College West Flanders – work closely together. Its ca. 20,000 final-year students, young researchers (PhD students and postdoctoral fellows) and alumni will receive a personal invitation to visit the Afstudeerbeurs.

The **purpose** of the Afstudeerbeurs is to help final-year students and young researchers find a (first) job and make it easier for employers to network with high potentials. Additionally, jobseekers receive ample information about diverse career and further study options available to them.

Companies and organisations that wish to search and recruit broadly (bachelors, masters and PhDs) can do so at the **general career fair** on the ground floor of the convention centre.

On the second floor an exclusive **Job Market For Young Researchers** will give interested companies an unique opportunity to network with PhD students and postdoctoral fellows, introduce them to their businesses and offer CV analysis.

Also on the second floor an **International Jobs Corner** will be organised. The International Jobs Corner offers companies the opportunity to showcase their international career opportunities, thus meeting a growing interest among students and young researchers in pursuing an international career.

**When registering, please indicate carefully which target group(s) you wish to address.**

I cordially invite you to participate in the **Afstudeerbeurs**. Occupying a booth, you will have direct access to thousands of jobseekers. As further explained in the guidelines, the registration fee is intentionally kept low.

You can register online as of **1 September 2017**, using the following link

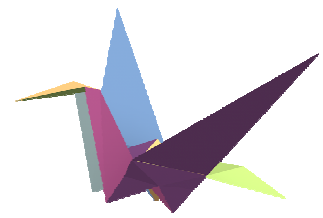
<https://afstudeerbeurs.gent/en/companies/register>.

Registrations will be closed on 1 March 2018 or as soon as all booths are occupied. Applications are dealt with on a 'first come, first served' basis. Register as soon as possible as the number of booths is limited.

I look forward to seeing you at the **Afstudeerbeurs!**

Best regards

Rudy Van Renterghem - Director Ghent University Association



## Target group and promotion

### 20,000 young professionals

Ghent University Association, with campuses in East and West Flanders, offers more than 200 degree courses, at bachelor's as well as master's level, and more than 160 continuous training programmes. Ghent University Association also boasts a pool of ca. 5,000 young researchers (PhD students and postdoctoral fellows). Looking for talented employees? You will certainly find them in Ghent University Association.

### Announcement

Several personalised mailings will be sent to invite ca. 20.000 final-year students, young researchers and alumni to the Afstudeerbeurs. All communication channels on all our campuses will be used to promote the Afstudeerbeurs: websites, internal broadcasting networks, student press, posters, flyers, etc.

As we want to continue **increasing our reach** and bring to the Afstudeerbeurs not only Ghent University Association students and researchers, but **job seekers from all over Flanders**, the 2018 edition of the Afstudeerbeurs will be advertised beyond Ghent with a strong De Lijn campaign as well as an extended flyer and poster distribution in all major cities in Flanders and Brussels.

In 2018 we will again invite our **alumni** to the Afstudeerbeurs, thus offering companies a mix of final-year students and young researchers as well as job seekers with work experience.

### Website

The website [afstudeerbeurs.gent](http://afstudeerbeurs.gent) is the fair's primary source of information. Students use it to register and prepare for the fair. Subsequent to your registration you will receive a login which you can use to upload your company details, link URLs to your company name and describe the target group you wish to reach at the fair. Your company profile will remain online for an entire year.

## Afstudeerbeurs

### Programme

#### 26 March

15:00 – 20:00 setting up the exhibition stands

#### 27 March

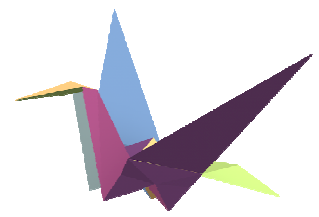
8:30 – 11:30 setting up the exhibition stands

12:00 – 18:00 the **Afstudeerbeurs** is open to the public

▶ a light lunch will be served throughout the afternoon

18.00 end of the fair & closing drink for company representatives

18.15 disassembling the exhibition stands



## The Afstudeerbeurs offers

- 1 A **general job market** with companies that search and recruit broadly (bachelors, masters and PhD students and postdoctoral fellows) on the ground floor.
- 2 A **job market for young researchers** with companies that exclusively focus on young researchers (PhD students and postdoctoral fellows) on the second floor.
- 3 An **international jobs corner** with companies that showcase their international career opportunities also on the second floor.
- 4 An **education and further studies fair** on the first floor which provides a clear overview of all undergraduate, postgraduate and other further study options within Ghent University Association.
- 5 **Information sessions, workshops and CV analysis** in the seminar halls on the first and second floors.

## Location

The International Convention Centre (ICC - Citadelpark Ghent) is located centrally in Ghent and easy to reach ([www.icc-gent.com](http://www.icc-gent.com)).

## Participation

### Terms and conditions

We are introducing slightly adapted formulas for registration. On [afstudeerbeurs.gent/en/companies](http://afstudeerbeurs.gent/en/companies) further information can be found. It is no longer possible to take up more than 3 joined booths. If the size of your company stand exceeds the standard measurements of the booth(s) you wish to take up, please contact Valérie Ingelrelst before 21/12/2017 (T 09 264 82 24 or email [valerie.ingelrelst@AUGent.be](mailto:valerie.ingelrelst@AUGent.be)).

For all technical matters, please contact Antoine De Henau (T 0486 45 49 34 or email [afstudeerbeurs@AUGent.be](mailto:afstudeerbeurs@AUGent.be)).

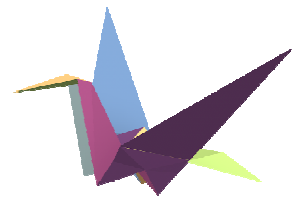
## Registration

Registration is open until **1 March 2018** or until all available booths are occupied. Registrations are dealt with on a 'first come, first served' basis. Please register online at [afstudeerbeurs.gent](http://afstudeerbeurs.gent)

## Additional information

- An online interactive map will show the location a company has been allocated at the fair. Clicking it, the company information will be displayed.
- Visitors will be able to put together their personal programme, selecting the companies they would like to visit and the workshops they want to attend, and download it as PDF
- Companies that registered last year can log in with last year's data, or can reset the password with the email address used for registration last year. Afterwards data can, if necessary, be altered. Companies that participated last year can of course also choose to register anew, similar to new companies, with a complete new set of data.

After registration you will receive a login. With this login you can upload URLs, enter a brief description of your business activity, identify the target groups you want to reach. With the login you can also choose a colour that will make your company recognisable to visitors and determine your position at the fair.



Should you wish to focus exclusively on PhD students and postdoctoral researchers and/or on international profiles, please provide a description of your business activity, as well as any other documents you want to make available, in English.

An invoice will be sent early in 2018.

### CV analysis

It is possible to offer CV analysis to jobseekers visiting the fair. You can reserve online time slots in which to meet students and young researchers individually and give them feedback on their CVs.

For the current terms and conditions of CV analysis for bachelor and master students, please contact Karel De Middeleir ([karel.demiddeleir@UGent.be](mailto:karel.demiddeleir@UGent.be); tel. +32 (0)9 331 00 43).

For more information about CV analysis for young researchers, please contact Katrien Daemen-de Gelder ([katrien.degelder@UGent.be](mailto:katrien.degelder@UGent.be); tel. +32(0)9 264 36 36).

### Partnership

DIAMOND – lead sponsor – € 4,000

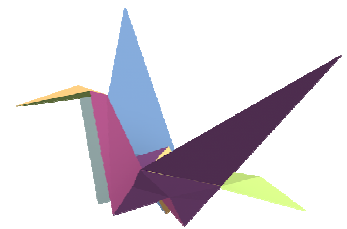
ROI:

- 2 or 3 (max) joined booths at your preferred location at the general job market
- company name and colour codes printed on the stand walls
- advertising space on the Afstudeerbeurs website, in the Afstudeerbeurs portfolio and fair brochure
- inclusion of company logo in all social media campaigns
- inclusion of company logo on all job fair-related printing
- inclusion in the online downloadable vacancy book
- possibility to download CVs of students, young researchers and alumni who give their permission to do so
- free use of the online Jobat job tool
- free WIFI connection and electricity
- table and chairs, if needed
- 5 parking places (max) + shuttle service
- 100 EUR catering tokens
- additional free booth on the Job Market for Young Researchers and/or International Jobs Corner, if desired.

Should you wish to become a partner of the Afstudeerbeurs, there are several ways to do so – donating goodie bags for companies, t-shirts for the Afstudeerbeurs crew, lanyards or other incentives for students, etc.

Should you wish to draw extra attention to your company, you may consider having your company logo and/or a short statement printed on the reverse side of the visitors' badges – this can be targeted at a specific sector or for all sectors. For more information about sponsoring, please contact Valérie Ingelrelst ([valerie.ingelrelst@AUGent.be](mailto:valerie.ingelrelst@AUGent.be) ; tel. +32 (0)9 264 82 24).

For more information about sponsoring by companies that wish to occupy a booth at the Job Market for Young Researchers, please contact Katrien Daemen-de Gelder ([katrien.degelder@UGent.be](mailto:katrien.degelder@UGent.be); tel. +32 (0)9 264 36 36)



## Inquiries

<b>General and Sponsorship</b>	<b>Valérie Ingelrelst</b> (+32 (0)9 264 82 63) <a href="mailto:valerie.ingelrelst@AUGent.be">valerie.ingelrelst@AUGent.be</a>	Ghent University Association  University College Ghent
<b>Practical and Technical questions</b>	<b>Antoine De Henau</b> (+32 (0)9 248 88 21) <a href="mailto:afstudeerbeurs@AUGent.be">afstudeerbeurs@AUGent.be</a>	
<b>CV analysis</b>	<b>Karel De Middeleir</b> (+32 (0)9 331 00 43) <a href="mailto:karel.demiddleir@UGent.be">karel.demiddleir@UGent.be</a>	Ghent University
<b>Job Market for Young researchers &amp; International Jobs Corner (and CV analysis for both fairs)</b>	<b>Katrien Daemen-de Gelder</b> (+32 (0)9 264 36 36) <a href="mailto:katrien.degelder@UGent.be">katrien.degelder@UGent.be</a>	Ghent University
<b>Other</b>	<b>Eva Booms</b> <a href="mailto:eva.booms@arteveldehs.be">eva.booms@arteveldehs.be</a>	University College Arteveldehogeschool
	<b>Kim De Gruyter</b> <a href="mailto:kim.de.gruyter@howest.be">kim.de.gruyter@howest.be</a>	Hogeschool West-Vlaanderen
	<b>Kristien Lievens</b> <a href="mailto:kristien.lievens@hogent.be">kristien.lievens@hogent.be</a>	Hogeschool Gent